Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date	08/09/16	
Syscode	1755	Agency	GRP Buying	Version	9 Vs. 8	
System Name	Cox Media/Gulf Coast-Florida U-verse, FL	Advertiser	North Florida Neighbors	Show All Lines	•	
Market	Mobile		•	Total # of Weeks		8
	-	Client Code		Total		\$31,837.00
AE	Andrew Yolles	Product Code		Commission		\$4,775.55
Sales Coordinator	Kevin Bowman	Est Code		Net Total		\$27,061.45
Office	Washington	Product Name		Total Spots		274
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Sp	ot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	-
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

R11: 8.9 MG spots \$0 change. Please review and confirm. Thanks!

Lina	Net	Drogram	Start	Stop	Start	Stop	М	Т	w	Т	F	s	S	RTG	IMP	Total	Unit	Total	Spot	Line Comment
Line	iver	Program	Date	Date	Time	Time	IVI		VV	'	F	0	0	RIG	IIVIP	Spots	Cost	Cost	Len	Line Comment
1	CNN	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Х	Х	Χ				-	-	4	\$20.00	\$80.00	30	R6 -1x
2	CNN	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Х	Χ				-	-	9	\$45.00	\$405.00	30	R6 -1x
3	ESPN	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$110.00	\$110.00	30	
4	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	0	\$110.00	\$0.00	30	R11 -1x w/o 8.1
5	ESPN	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	4	\$110.00	\$440.00	30	R11 -1x w/o 8.1
6	ESPN	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$110.00	\$550.00	30	R11 -1x w/o 8.1
7	ESPN	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	4	\$110.00	\$440.00	30	R11 -1x w/o 8.1
8	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$110.00	\$550.00	30	R11 -1x w/o 8.1
9	ESPN	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	5	\$110.00	\$550.00	30	R11 -1x w/o 8.1
10	ESPN	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$110.00	\$550.00	30	R11 -1x w/o 8.1
11	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	0	\$45.00	\$0.00	30	R1 -7x w/o 7.11
12	FXNC	CABLE	7/18/16	7/24/16	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$45.00	\$315.00	30	R1 -7x w/o 7.11
13	FXNC	CABLE	7/25/16	7/31/16	15:00	19:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$45.00	\$315.00	30	R1 -7x w/o 7.11
14	FXNC	CABLE	8/1/16	8/7/16	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$45.00	\$315.00	30	R1 -7x w/o 7.11
15	FXNC	CABLE	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$45.00	\$315.00	30	R1 -7x w/o 7.11
16	FXNC	CABLE	8/15/16	8/21/16	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$45.00	\$315.00	30	R1 -7x w/o 7.11
17	FXNC	CABLE	8/22/16	8/28/16	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$45.00	\$315.00	30	R1 -7x w/o 7.11
18	FXNC	CABLE	8/29/16	9/4/16	05:00	09:00	Х	Х						-	-	2	\$125.00	\$250.00	30	
19	FXNC	CABLE	8/29/16	9/4/16	15:00	19:00	Х							-	-	1	\$45.00	\$45.00	30	
20	FXNC	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	2	\$175.00	\$350.00	30	
21	FXNC	CABLE	7/11/16	7/17/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	0	\$125.00	\$0.00	30	R2 -5x w/o 7.11

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date		08/09/16	
Syscode	1755	Agency	GRP Buying	Version		9 Vs. 8	
System Name	Cox Media/Gulf Coast-Florida U-verse, FL	Advertiser	North Florida Neighbors	Show All Lines		-	
Market	Mobile			 Total # of Weel	(S		8
		Client Code		Total			\$31,837.00
AE	Andrew Yolles	Product Code		Commission			\$4,775.55
Sales Coordinator	Kevin Bowman	Est Code		Net Total			\$27,061.45
Office	Washington	Product Name		Total Spots			274
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted		•	 Sold On		Cost Per Spot	t
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	СРМ	-

Comments :	R11: 8.9 MG spots \$0 change. Please review and confirm. Thanks!	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Х	Х	Х	Χ			-	-	5	\$125.00	\$625.00	30	R2 -5x w/o 7.11
23	FXNC	CABLE	7/25/16	7/31/16	05:00	09:00	Х	Х	Х	Χ	Χ			-	-	5	\$125.00	\$625.00	30	R2 -5x w/o 7.11
24	FXNC	CABLE	8/1/16	8/7/16	05:00	09:00	Х	Х	Х	Χ	Χ			-	-	5	\$125.00	\$625.00	30	R2 -5x w/o 7.11
25	FXNC	CABLE	8/8/16	8/14/16	05:00	09:00	Х	Х	Х	Χ	Χ			-	-	5	\$125.00	\$625.00	30	R2 -5x w/o 7.11
26	FXNC	CABLE	8/15/16	8/21/16	05:00	09:00	Х	Х	Х	Χ	Χ			-	-	5	\$125.00	\$625.00	30	R2 -5x w/o 7.11
27	FXNC	CABLE	8/22/16	8/28/16	05:00	09:00	Х	Х	Х	Χ	Χ			-	-	5	\$125.00	\$625.00	30	R2 -5x w/o 7.11
28	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$175.00	\$0.00	30	R1 -14x w/o 7.11
29	FXNC	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	14	\$175.00	\$2,450.00	30	R1 -14x w/o 7.11
30	FXNC	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	14	\$175.00	\$2,450.00	30	R1 -14x w/o 7.11
31	FXNC	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	14	\$175.00	\$2,450.00	30	R1 -14x w/o 7.11
32	FXNC	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	14	\$175.00	\$2,450.00	30	R1 -14x w/o 7.11
33	FXNC	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	14	\$175.00	\$2,450.00	30	R1 -14x w/o 7.11
34	FXNC	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	14	\$175.00	\$2,450.00	30	R1 -14x w/o 7.11
35	HIST	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$82.00	\$82.00	30	
36	HIST	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$82.00	\$0.00	30	R1 -5x w/o 7.11
37	HIST	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Χ	-	-	5	\$82.00	\$410.00	30	R1 -5x w/o 7.11
38	HIST	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	5	\$82.00	\$410.00	30	R1 -5x w/o 7.11
39	HIST	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	5	\$82.00	\$410.00	30	R1 -5x w/o 7.11
40	HIST	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Χ	Χ	Х	-	-	5	\$82.00	\$410.00	30	R1 -5x w/o 7.11
41	HIST	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Х	Х	Χ	Χ	Х	-	-	5	\$82.00	\$410.00	30	R1 -5x w/o 7.11
42	HIST	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	5	\$82.00	\$410.00	30	R1 -5x w/o 7.11

						NC	cc c	able	e Sy	/ste	em	Or	dei	r							
Order #		62301871			Flight Da	tes	07	/11/16	6 - 09	/04/1	6					- [ι	Jpdate Date			08/09/16	
Syscod	е	1755			Agency		GF	RP Bu	ying								/ersion			9 Vs. 8	
System	Name	Cox Media/Gulf Coast-Florida	a U-verse,	FL	Advertise	r	No	rth Flo	orida	Neig	hbo	rs				5	Show All Line	es			
Market		Mobile														_ [Total # of We	eks			8
					Client Co	de											Γotal				\$31,837.00
AE		Andrew Yolles			Product 0	Code											Commission				\$4,775.55
Sales C	coordinate	r Kevin Bowman			Est Code											1	Net Total				\$27,061.45
Office		Washington			Product N	Name										[Total Spots				274
Phone		(301) 951-2620			Credit Sta	atus											Affiliate Split			100.0	
Status		Accepted														— ⊦	Sold On			Cost Per Spot	
Survey		Apr16 C-DMA Nielsen Live+7	7		Primary D		_	lults 3								— ⊢	GRP	-		GIMP	-
-					Makegoo	d Policy	Ар	prova	l Rec	uirec	t L						CPP			СРМ	-
Comme	nts :	R11: 8.9 MG spots \$0 change. Pl	ease review	and confi	rm. Thanks	!															
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T V	V T	F	S	8	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line (Comment
43	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00		×	(X	X	X	× T	Х	-	-	5	\$110.00	\$550.00	30	R1 +5x	
44	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00		×	X	Х	×	X	Х	-	-	14	\$175.00	\$2,450.00	30	R1 +14x	
45	HIST	CABLE	7/11/16	7/17/16	19:00	24:00		Х	X	Х	X	X	Х	-	-	5	\$82.00	\$410.00	30	R1 +5x	
46	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00		Х	X	Х	X	X	Х	-	-	6	\$45.00	\$270.00	30	7/19: -1x wk 7/11	
47	FXNC	CABLE	7/11/16	7/17/16	05:00	09:00		Х	(X	X				-	-	5	\$125.00	\$625.00	30	R2 +5x	
48	FXNC	VARIOUS	7/18/16	7/24/16	15:00	19:00		Х	X	Х	X	×	Х	-	-	1	\$45.00	\$45.00	30	7/19: +1mg wk 7/	18
49	CNN	CABLE	7/25/16	7/31/16	05:00	09:00		Х	(X	X				-	-	0	\$20.00	\$0.00	30	R8 -1x	
50	CNN	CABLE	7/25/16	7/31/16	19:00	24:00		Х	X	Х				-	-	0	\$45.00	\$0.00	30	R8 -1x	
51	ESPN	CABLE	7/25/16	7/31/16	19:00	24:00		Х	(X	X	X	×	Х	-	-	1	\$110.00	\$110.00	30	R6 +1x	
52	CNN	CABLE	8/8/16	8/14/16	05:00	09:00		Х	(X	Х				-	-	1	\$20.00	\$20.00	30	R8 +1x	
53	CNN	CABLE	8/8/16	8/14/16	19:00	24:00		Х	(X	Х				-	-	1	\$45.00	\$45.00	30	R8 +1x	
54	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00		Х	X	X	X	x [Х		-	1	\$110.00	\$110.00	30	R11 +1x	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	121	146	7	0	0	0	0	0	0	0	0	0	274
AMT	\$13,535.00	\$17,465.00	\$837.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$31,837.00

SYSTEM APP:	SALES	ACCT	Date Printed (08/17/16

62301871 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date	08/09/	16	
Syscode	1877	Agency	GRP Buying	Version	9 Vs.	8	
System Name	Cox Media/Gulf Breeze, FL	Advertiser	North Florida Neighbors	Show All Lines	•		
Market	Mobile		•	Total # of Week	s		8
		Client Code		Total			\$11,520.00
AE	Andrew Yolles	Product Code		Commission			\$1,728.00
Sales Coordinator	Kevin Bowman	Est Code		Net Total			\$9,792.00
Office	Washington	Product Name		Total Spots			224
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Accepted		•	Sold On	Cost F	Per Spot	
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	- GIMP	-	
_		Makegood Policy	Approval Required	СРР	- CPM	-	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Х	Х	Х				-	-	4	\$10.00	\$40.00	30	R6 -1x
2	CNN	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Χ	Χ	Χ				-	-	8	\$22.00	\$176.00	30	R6 -2x
3	ESPN	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$55.00	\$55.00	30	
4	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	0	\$55.00	\$0.00	30	R11 -2x w/o 8.1
5	ESPN	CABLE	7/18/16	7/24/16	19:00	24:00	Χ	Χ	Х	Χ	Χ	Χ	Х	-	-	5	\$55.00	\$275.00	30	R11 -2x w/o 8.1
6	ESPN	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	5	\$55.00	\$275.00	30	R11 -2x w/o 8.1
7	ESPN	CABLE	8/1/16	8/7/16	19:00	24:00	Χ	Χ	Χ	Χ	Х	Χ	Х	-	-	3	\$55.00	\$165.00	30	R11 -2x w/o 8.1
8	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00	Χ	Х	Х	Χ	Х	Χ	Х	-	-	5	\$55.00	\$275.00	30	R11 -2x w/o 8.1
9	ESPN	CABLE	8/15/16	8/21/16	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	5	\$55.00	\$275.00	30	R11 -2x w/o 8.1
10	ESPN	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	5	\$55.00	\$275.00	30	R11 -2x w/o 8.1
11	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00	Х	Χ	Х	Χ	Χ	Χ	Х	-	-	0	\$22.00	\$0.00	30	R11 -1x w/o 8.1
12	FXNC	CABLE	7/18/16	7/24/16	15:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$22.00	\$154.00	30	R11 -1x w/o 8.1
13	FXNC	CABLE	7/25/16	7/31/16	15:00	19:00	Х	Χ	Х	Χ	Χ	Χ	Х	-	-	7	\$22.00	\$154.00	30	R11 -1x w/o 8.1
14	FXNC	CABLE	8/1/16	8/7/16	15:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	6	\$22.00	\$132.00	30	R11 -1x w/o 8.1
15	FXNC	CABLE	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$22.00	\$154.00	30	R11 -1x w/o 8.1
16	FXNC	CABLE	8/15/16	8/21/16	15:00	19:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$22.00	\$154.00	30	R11 -1x w/o 8.1
17	FXNC	CABLE	8/22/16	8/28/16	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$22.00	\$154.00	30	R11 -1x w/o 8.1
18	FXNC	CABLE	8/29/16	9/4/16	05:00	09:00	Х	Х						-	-	2	\$62.00	\$124.00	30	
19	FXNC	CABLE	8/29/16	9/4/16	15:00	19:00	Х							-	-	1	\$22.00	\$22.00	30	
20	FXNC	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$88.00	\$88.00	30	
21	FXNC	CABLE	7/11/16	7/17/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	0	\$62.00	\$0.00	30	R2 -5x w/o 7.11

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date		08/09/16	
Syscode	1877	Agency	GRP Buying	Version		9 Vs. 8	
System Name	Cox Media/Gulf Breeze, FL	Advertiser	North Florida Neighbors	Show All Line	es		
Market	Mobile			Total # of We	eks		
		Client Code		Total			\$11,520.0
AE	Andrew Yolles	Product Code		Commission			\$1,728.0
Sales Coordinator	Kevin Bowman	Est Code		Net Total			\$9,792.0
Office	Washington	Product Name		Total Spots			22
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spo	ot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	-	Makegood Policy	Approval Required	СРР	-	СРМ	-

Comments:

HIST

CABLE

R11: 8.9 MG spots \$0 change. Please review and confirm. Thanks!

8/22/16

8/28/16

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$62.00	\$310.00	30	R2 -5x w/o 7.11
23	FXNC	CABLE	7/25/16	7/31/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$62.00	\$310.00	30	R2 -5x w/o 7.11
24	FXNC	CABLE	8/1/16	8/7/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$62.00	\$310.00	30	R2 -5x w/o 7.11
25	FXNC	CABLE	8/8/16	8/14/16	05:00	09:00	Х	Х	Х	Х	Х			-	-	5	\$62.00	\$310.00	30	R2 -5x w/o 7.11
26	FXNC	CABLE	8/15/16	8/21/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$62.00	\$310.00	30	R2 -5x w/o 7.11
27	FXNC	CABLE	8/22/16	8/28/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$62.00	\$310.00	30	R2 -5x w/o 7.11
28	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	0	\$88.00	\$0.00	30	R1 -7x w/o 7.11
29	FXNC	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$88.00	\$616.00	30	R1 -7x w/o 7.11
30	FXNC	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$88.00	\$616.00	30	R1 -7x w/o 7.11
31	FXNC	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$88.00	\$616.00	30	R1 -7x w/o 7.11
32	FXNC	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Х	Х	Х	Х	-	-	7	\$88.00	\$616.00	30	R1 -7x w/o 7.11
33	FXNC	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$88.00	\$616.00	30	R1 -7x w/o 7.11
34	FXNC	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$88.00	\$616.00	30	R1 -7x w/o 7.11
35	HIST	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$41.00	\$41.00	30	
36	HIST	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Χ	Х	Х	Х	Х	Х	-	-	0	\$41.00	\$0.00	30	R1 -5x w/o 7.11
37	HIST	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	5	\$41.00	\$205.00	30	R1 -5x w/o 7.11
38	HIST	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$41.00	\$205.00	30	R1 -5x w/o 7.11
39	HIST	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-		5	\$41.00	\$205.00	30	R1 -5x w/o 7.11
40	HIST	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$41.00	\$205.00	30	R1 -5x w/o 7.11
41	HIST	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$41.00	\$205.00	30	R1 -5x w/o 7.11

R1 -5x w/o 7.11

\$41.00

\$205.00

Order #	62301871	Flight Dates	07/11/16 - 09/04/16		Update Date		08/09/16	
Syscode	1877	Agency	GRP Buying		Version		9 Vs. 8	
System Name	Cox Media/Gulf Breeze, FL	Advertiser	North Florida Neighbors		Show All Lines			
Market	Mobile		-		Total # of Wee	ks		8
	-	Client Code			Total			\$11,520.00
AE	Andrew Yolles	Product Code			Commission			\$1,728.00
Sales Coordinator	Kevin Bowman	Est Code			Net Total			\$9,792.00
Office	Washington	Product Name			Total Spots			224
Phone	(301) 951-2620	Credit Status			Affiliate Split		100.0	
Status	Accepted				Sold On		Cost Per Spot	•
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+		GRP	-	GIMP	-
-	•	Makegood Policy	Approval Required		CPP	-	СРМ	-
			•	,				

Comments : R11: 8.9 MG spots \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00			Х	Х	Х	Х	Х	-	-	5	\$55.00	\$275.00	30	R1 +5x
44	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00			Х	Χ	Х	Х	Х	-	-	7	\$88.00	\$616.00	30	R1 +7x
45	HIST	CABLE	7/11/16	7/17/16	19:00	24:00			Х	Χ	Х	Х	Х	-	-	5	\$41.00	\$205.00	30	R1 +5x
46	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00			Х	Χ	Х	Х	Х	-	-	6	\$22.00	\$132.00	30	7/19: -1x wk 7/11
47	FXNC	CABLE	7/11/16	7/17/16	05:00	09:00			Х	Χ	Х			-	-	4	\$62.00	\$248.00	30	7/19: -1x wk 7/11
48	FXNC	VARIOUS	7/18/16	7/24/16	15:00	19:00			Х	Χ	Х	Х	Х	-	-	1	\$22.00	\$22.00	30	7/19: +1mg wk 7/18
49	FXNC	FOX AND FRIEND<	7/18/16	7/24/16	05:00	09:00			Х	Χ	Х			-	-	1	\$62.00	\$62.00	30	7/19: +1mg wk 7/18
50	CNN	CABLE	7/25/16	7/31/16	05:00	09:00			Х	Χ	Х			-	-	0	\$10.00	\$0.00	30	R8 -1x
51	CNN	CABLE	7/25/16	7/31/16	19:00	24:00			Х	Χ	Х			-	-	0	\$22.00	\$0.00	30	R8 -2x
52	CNN	CABLE	8/8/16	8/14/16	05:00	09:00			Х	Χ	Х			-	-	1	\$10.00	\$10.00	30	R8 +1x
53	CNN	CABLE	8/8/16	8/14/16	19:00	24:00			Х	Χ	Х			-	-	2	\$22.00	\$44.00	30	R8 +2x
54	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00			Х	X	Х	Х	Х	-	-	2	\$55.00	\$110.00	30	R11 + 2x
55	FXNC	CABLE	8/8/16	8/14/16	15:00	19:00			Х	Χ	Х	Х	Х	-	-	1	\$22.00	\$22.00	30	R11 +1x

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	99	119	6	0	0	0	0	0	0	0	0	0	224
AMT	\$4,896.00	\$6,294.00	\$330.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,520.00

		ACCT		
SYSTEM APP:	SALES	ACCT	Date Printed	08/17/16

62301871 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date		08/09/16		
Syscode	6507	Agency	GRP Buying	Version		8 Vs. 7		
System Name	Cox Media/Cantonment, FL	Advertiser	North Florida Neighbors	Show All Lin	es	-		
Market	Mobile			Total # of We	eeks			8
		Client Code		Total			\$5,210	0.00
AE	Andrew Yolles	Product Code		Commission			\$78	1.50
Sales Coordinator	Kevin Bowman	Est Code		Net Total			\$4,428	8.50
Office	Washington	Product Name		Total Spots				224
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Accepted		•	Sold On		Cost Per Spo	ot	
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	СРМ	-	

Comments :	R11: 8.9 MG spots. \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Χ	Χ	Χ				-	-	3	\$6.00	\$18.00	30	R8 -1x
2	CNN	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Χ	Χ	Χ				-	-	9	\$8.00	\$72.00	30	R6 -1x
3	ESPN	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$22.00	\$22.00	30	
4	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	0	\$22.00	\$0.00	30	R11-1x w/o 8.1
5	ESPN	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	4	\$22.00	\$88.00	30	R11-1x w/o 8.1
6	ESPN	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	5	\$22.00	\$110.00	30	R11-1x w/o 8.1
7	ESPN	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	4	\$22.00	\$88.00	30	R11-1x w/o 8.1
8	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	5	\$22.00	\$110.00	30	R11-1x w/o 8.1
9	ESPN	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	5	\$22.00	\$110.00	30	R11-1x w/o 8.1
10	ESPN	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	5	\$22.00	\$110.00	30	R11-1x w/o 8.1
11	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	0	\$11.00	\$0.00	30	R1 -7x w/o 7.11
12	FXNC	CABLE	7/18/16	7/24/16	15:00	19:00	Х	Χ	Χ		Х	Х	Х	-	-	7	\$11.00	\$77.00	30	R1 -7x w/o 7.11
13	FXNC	CABLE	7/25/16	7/31/16	15:00	19:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	7	\$11.00	\$77.00	30	R1 -7x w/o 7.11
14	FXNC	CABLE	8/1/16	8/7/16	15:00	19:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	7	\$11.00	\$77.00	30	R1 -7x w/o 7.11
15	FXNC	CABLE	8/8/16	8/14/16	15:00	19:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	7	\$11.00	\$77.00	30	R1 -7x w/o 7.11
16	FXNC	CABLE	8/15/16	8/21/16	15:00	19:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	7	\$11.00	\$77.00	30	R1 -7x w/o 7.11
17	FXNC	CABLE	8/22/16	8/28/16	15:00	19:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	7	\$11.00	\$77.00	30	R1 -7x w/o 7.11
18	FXNC	CABLE	8/29/16	9/4/16	05:00	09:00	Х	Χ						-	-	2	\$30.00	\$60.00	30	
19	FXNC	CABLE	8/29/16	9/4/16	15:00	19:00	Х							-	-	1	\$11.00	\$11.00	30	
20	FXNC	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$40.00	\$40.00	30	
21	FXNC	CABLE	7/11/16	7/17/16	05:00	09:00	Х	Χ	Х	Χ	Х			-	-	0	\$30.00	\$0.00	30	R2 -5x w/o 7.11

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date		08/09/16	
Syscode	6507	Agency	GRP Buying	Version		8 Vs. 7	
System Name	Cox Media/Cantonment, FL	Advertiser	North Florida Neighbors	Show All Lines			
Market	Mobile			Total # of Weel	(S		8
	•	Client Code		Total			\$5,210.00
AE	Andrew Yolles	Product Code		Commission			\$781.50
Sales Coordinator	Kevin Bowman	Est Code		Net Total			\$4,428.50
Office	Washington	Product Name		Total Spots			224
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted		•	Sold On		Cost Per Spot	
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	-	Makegood Policy	Approval Required	СРР	-	СРМ	-

Comments: R11: 8.9 MG spots. \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Х	Х	Х	Х			-	-	5	\$30.00	\$150.00	30	R2 -5x w/o 7.11
23	FXNC	CABLE	7/25/16	7/31/16	05:00	09:00	Х	Х	Х	Х	Х			-	-	5	\$30.00	\$150.00	30	R2 -5x w/o 7.11
24	FXNC	CABLE	8/1/16	8/7/16	05:00	09:00	Х	Х	Х	Х	Х			-	-	5	\$30.00	\$150.00	30	R2 -5x w/o 7.11
25	FXNC	CABLE	8/8/16	8/14/16	05:00	09:00	Х	Х	Х	Х	Х			-	-	5	\$30.00	\$150.00	30	R2 -5x w/o 7.11
26	FXNC	CABLE	8/15/16	8/21/16	05:00	09:00	Х	Х	Х	Х	Х			-	-	5	\$30.00	\$150.00	30	R2 -5x w/o 7.11
27	FXNC	CABLE	8/22/16	8/28/16	05:00	09:00	Х	Х	Х	Х	Х			-	-	5	\$30.00	\$150.00	30	R2 -5x w/o 7.11
28	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	0	\$40.00	\$0.00	30	R1 -7x w/o 7.11
29	FXNC	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$40.00	\$280.00	30	R1 -7x w/o 7.11
30	FXNC	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$40.00	\$280.00	30	R1 -7x w/o 7.11
31	FXNC	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$40.00	\$280.00	30	R1 -7x w/o 7.11
32	FXNC	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$40.00	\$280.00	30	R1 -7x w/o 7.11
33	FXNC	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$40.00	\$280.00	30	R1 -7x w/o 7.11
34	FXNC	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$40.00	\$280.00	30	R1 -7x w/o 7.11
35	HIST	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$18.00	\$18.00	30	
36	HIST	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$18.00	\$0.00	30	R1 -5x w/o 7.11
37	HIST	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$18.00	\$90.00	30	R1 -5x w/o 7.11
38	HIST	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$18.00	\$90.00	30	R1 -5x w/o 7.11
39	HIST	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$18.00	\$90.00	30	R1 -5x w/o 7.11
40	HIST	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$18.00	\$90.00	30	R1 -5x w/o 7.11
41	HIST	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$18.00	\$90.00	30	R1 -5x w/o 7.11
42	HIST	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$18.00	\$90.00	30	R1 -5x w/o 7.11

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date		08/09/16		
Syscode	6507	Agency	GRP Buying	Version		8 Vs. 7		
System Name	Cox Media/Cantonment, FL	Advertiser	North Florida Neighbors	Show All Line	S			
Market	Mobile		•	 Total # of Wee	eks			8
	•	Client Code		Total			\$5	5,210.00
AE	Andrew Yolles	Product Code		Commission			;	\$781.50
Sales Coordinator	Kevin Bowman	Est Code		Net Total			\$4	4,428.50
Office	Washington	Product Name		Total Spots				224
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Accepted		•	 Sold On		Cost Per Spot	t	
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	СРМ	-	
			•					

Com	nmen	ts:	R11: 8.9 MG spots. \$0 change. I	Please reviev	w and confir	m. Thanks	i!														
Lir	ne	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00			Χ	Χ	Х	Х	Х	-	-	5	\$22.00	\$110.00	30	R1 +5x
44	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00			Χ	Χ	Х	Х	Х	-	-	7	\$40.00	\$280.00	30	R1 +7x
45	HIST	CABLE	7/11/16	7/17/16	19:00	24:00			Χ	Χ	Χ	Х	Х	-	-	5	\$18.00	\$90.00	30	R1 +5x
46	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00			Χ	Χ	Х	Х	Х	-	-	7	\$11.00	\$77.00	30	R1 +7x
47	FXNC	CABLE	7/11/16	7/17/16	05:00	09:00			Χ	Χ	Х			-	-	5	\$30.00	\$150.00	30	R2 +5x
48	CNN	CABLE	7/25/16	7/31/16	05:00	09:00			Χ	Χ	Х			-	-	1	\$6.00	\$6.00	30	R6 +1x
49	CNN	CABLE	7/25/16	7/31/16	19:00	24:00			Χ	Χ	Х	Χ	Х	-	-	1	\$8.00	\$8.00	30	R6 +1x
50	ESPN	CABLE	7/25/16	7/31/16	19:00	24:00			Χ	Χ	Х	Х	Х	-	-	1	\$22.00	\$22.00	30	R6 +1x
51	CNN	CABLE	8/8/16	8/14/16	05:00	09:00	Х	Χ	Χ	Χ				-	-	1	\$6.00	\$6.00	30	R8 +1x
52	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00			Χ	Χ	Х	Х	Х	-	-	1	\$22.00	\$22.00	30	R11+1x

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	101	117	6	0	0	0	0	0	0	0	0	0	224
AMT	\$2,225.00	\$2,834.00	\$151.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,210.00

SYSTEM APP:	SALES	ACCT	Date Printed	08/17/16

62301871 | Mobile | Cox Media/Cantonment, FL | 6507 |

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update D	ate	08/0	9/16	
Syscode	6588	Agency	GRP Buying	Version		6 Vs	s. 5	
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	North Florida Neighbors	Show All	Lines	-		
Market	Mobile			Total # o	Weeks			8
		Client Code		Total				\$63,710.00
AE	Andrew Yolles	Product Code		Commiss	ion			\$9,556.50
Sales Coordinator	Kevin Bowman	Est Code		Net Tota				\$54,153.50
Office	Washington	Product Name		Total Spo	ots			274
Phone	(301) 951-2620	Credit Status		Affiliate S	plit	100	.0	
Status	Accepted		•	Sold On		Cos	t Per Spot	
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIM	P	-
-		Makegood Policy	Approval Required	CPP	-	CPI	Л	-

Comments : R11: 8.9 Revised spots. \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Χ	Χ	Χ				-	-	5	\$40.00	\$200.00	30	
2	CNN	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Χ	Χ	Χ				-	-	10	\$90.00	\$900.00	30	
3	ESPN	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$220.00	\$220.00	30	
4	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	0	\$220.00	\$0.00	30	R1 -5x w/o 7.11
5	ESPN	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R1 -5x w/o 7.11
6	ESPN	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R1 -5x w/o 7.11
7	ESPN	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R1 -5x w/o 7.11
8	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R1 -5x w/o 7.11
9	ESPN	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R1 -5x w/o 7.11
10	ESPN	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R1 -5x w/o 7.11
11	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	0	\$90.00	\$0.00	30	R1 -7x w/o 7.11
12	FXNC	CABLE	7/18/16	7/24/16	15:00	19:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
13	FXNC	CABLE	7/25/16	7/31/16	15:00	19:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
14	FXNC	CABLE	8/1/16	8/7/16	15:00	19:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
15	FXNC	CABLE	8/8/16	8/14/16	15:00	19:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
16	FXNC	CABLE	8/15/16	8/21/16	15:00	19:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
17	FXNC	CABLE	8/22/16	8/28/16	15:00	19:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
18	FXNC	CABLE	8/29/16	9/4/16	05:00	09:00	Х	Χ						-	-	2	\$250.00	\$500.00	30	
19	FXNC	CABLE	8/29/16	9/4/16	15:00	19:00	Х							-	-	1	\$90.00	\$90.00	30	
20	FXNC	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	2	\$350.00	\$700.00	30	
21	FXNC	CABLE	7/11/16	7/17/16	05:00	09:00	Х	Χ	Χ	Х	Χ			-	-	0	\$250.00	\$0.00	30	R2 -5x w/o 7.11

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date	08/09/16	
Syscode	6588	Agency	GRP Buying	Version	6 Vs. 5	
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	North Florida Neighbors	Show All Lines		
Market	Mobile		•	Total # of Weeks		8
		Client Code		Total		\$63,710.00
AE	Andrew Yolles	Product Code		Commission		\$9,556.50
Sales Coordinator	Kevin Bowman	Est Code		Net Total		\$54,153.50
Office	Washington	Product Name		Total Spots		274
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Sp	ot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	-
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

R11: 8.9 Revised spots. \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
23	FXNC	CABLE	7/25/16	7/31/16	05:00	09:00	Х	Χ	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
24	FXNC	CABLE	8/1/16	8/7/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
25	FXNC	CABLE	8/8/16	8/14/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
26	FXNC	CABLE	8/15/16	8/21/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
27	FXNC	CABLE	8/22/16	8/28/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
28	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	0	\$350.00	\$0.00	30	R11-11x w/o 8.1
29	FXNC	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	14	\$350.00	\$4,900.00	30	R11-11x w/o 8.1
30	FXNC	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	14	\$350.00	\$4,900.00	30	R11-11x w/o 8.1
31	FXNC	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	13	\$350.00	\$4,550.00	30	R11-11x w/o 8.1
32	FXNC	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	14	\$350.00	\$4,900.00	30	R11-11x w/o 8.1
33	FXNC	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	14	\$350.00	\$4,900.00	30	R11-11x w/o 8.1
34	FXNC	CABLE	8/22/16	8/28/16	19:00	24:00	Χ	Χ	Х	Χ	Х	Х	Х	-	-	14	\$350.00	\$4,900.00	30	R11-11x w/o 8.1
35	HIST	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$165.00	\$165.00	30	
36	HIST	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Χ	Х	Х	Х	Х	Х	1	1	0	\$165.00	\$0.00	30	R1 -5x w/o 7.11
37	HIST	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11
38	HIST	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11
39	HIST	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11
40	HIST	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	X	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11
41	HIST	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11
42	HIST	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update D	ate	08/09/16	
Syscode	6588	Agency	GRP Buying	Version		6 Vs. 5	
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	North Florida Neighbors	Show All	Lines	•	
Market	Mobile		•	Total # o	Weeks		8
		Client Code		Total			\$63,710.00
AE	Andrew Yolles	Product Code		Commiss	ion		\$9,556.50
Sales Coordinator	Kevin Bowman	Est Code		Net Tota			\$54,153.50
Office	Washington	Product Name		Total Spo	ots		274
Phone	(301) 951-2620	Credit Status		Affiliate S	plit	100.0	
Status	Accepted		•	Sold On		Cost Per Spot	
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	•	Makegood Policy	Approval Required	СРР	-	СРМ	-

Comr	nents:	R11: 8.9 Revised spots. \$0 chang	ge. Please r	eview and c	onfirm. Th	anks!								
					_		_	_						

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00			Х	Χ	Χ	Х	Х	-	-	5	\$220.00	\$1,100.00	30	R1 +5x
44	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00			Х	Χ	Χ	Х	Х	-	-	14	\$350.00	\$4,900.00	30	R1 +14x
45	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00			Χ	Χ	Χ	Х	Х	-	-	7	\$90.00	\$630.00	30	R1 +7x
46	HIST	CABLE	7/11/16	7/17/16	19:00	24:00			Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 +5x
47	FXNC	CABLE	7/11/16	7/17/16	05:00	09:00			Χ	Х	Χ			-	-	5	\$250.00	\$1,250.00	30	R2 +5x
48	FXNC	CABLE	8/8/16	8/14/16	19:00	24:00			Х	Χ	Χ	Х	Х	-	-	1	\$350.00	\$350.00	30	R11 + 1x

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	123	144	7	0	0	0	0	0	0	0	0	0	274
AMT	\$27,215.00	\$34,820.00	\$1,675.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$63,710.00

SYSTEM APP:	SALES	ACCT	Date Printed	08/17/16

62301871 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date		08/09/16	
Syscode	6589	Agency	GRP Buying	Version		9 Vs. 8	
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	North Florida Neighbors	Show All Line	es		
Market	Mobile	'	•	Total # of We	eeks		
		Client Code		Total			\$51,280.0
AE	Andrew Yolles	Product Code		Commission			\$7,692.0
Sales Coordinator	Kevin Bowman	Est Code		Net Total			\$43,588.0
Office	Washington	Product Name		Total Spots			25
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted		•	Sold On		Cost Per Spo	ot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	СРР	-	СРМ	-

Comments:

FXNC

CABLE

R11: 8.9 MG spots. \$0 change. Please review and confirm. Thanks!

7/11/16

7/17/16

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Х	Х	Χ				-	-	4	\$40.00	\$160.00	30	R6 -1x
2	CNN	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Χ	Χ				-	-	9	\$90.00	\$810.00	30	R6 -1x
3	ESPN	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$220.00	\$220.00	30	
4	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	0	\$220.00	\$0.00	30	R11-2x w/o 8.1
5	ESPN	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R11-2x w/o 8.1
6	ESPN	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R11-2x w/o 8.1
7	ESPN	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	3	\$220.00	\$660.00	30	R11-2x w/o 8.1
8	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R11-2x w/o 8.1
9	ESPN	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R11-2x w/o 8.1
10	ESPN	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R11-2x w/o 8.1
11	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	0	\$90.00	\$0.00	30	R1 -7x w/o 7.11
12	FXNC	CABLE	7/18/16	7/24/16	15:00	19:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
13	FXNC	CABLE	7/25/16	7/31/16	15:00	19:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
14	FXNC	CABLE	8/1/16	8/7/16	15:00	19:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
15	FXNC	CABLE	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
16	FXNC	CABLE	8/15/16	8/21/16	15:00	19:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
17	FXNC	CABLE	8/22/16	8/28/16	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$90.00	\$630.00	30	R1 -7x w/o 7.11
18	FXNC	CABLE	8/29/16	9/4/16	05:00	09:00	Х	Х						-	-	2	\$250.00	\$500.00	30	
19	FXNC	CABLE	8/29/16	9/4/16	15:00	19:00	Х							-	-	1	\$90.00	\$90.00	30	
20	FXNC	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$350.00	\$350.00	30	

R2 -5x w/o 7.11

\$250.00

\$0.00

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date		08/09/16	
Syscode	6589	Agency	GRP Buying	Version		9 Vs. 8	
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	North Florida Neighbors	Show All Lines			
Market	Mobile			Total # of Weel	(S		8
		Client Code		Total		1	\$51,280.00
AE	Andrew Yolles	Product Code		Commission			\$7,692.00
Sales Coordinator	Kevin Bowman	Est Code		Net Total		1	\$43,588.00
Office	Washington	Product Name		Total Spots			251
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted		•	Sold On		Cost Per Spo	ot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	-	Makegood Policy	Approval Required	CPP	-	СРМ	-

Comments:

HIST

CABLE

R11: 8.9 MG spots. \$0 change. Please review and confirm. Thanks!

8/22/16

8/28/16

19:00

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	CABLE	7/18/16	7/24/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
23	FXNC	CABLE	7/25/16	7/31/16	05:00	09:00	Х	Χ	Χ	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
24	FXNC	CABLE	8/1/16	8/7/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
25	FXNC	CABLE	8/8/16	8/14/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
26	FXNC	CABLE	8/15/16	8/21/16	05:00	09:00	Х	Χ	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
27	FXNC	CABLE	8/22/16	8/28/16	05:00	09:00	Х	Х	Х	Χ	Х			-	-	5	\$250.00	\$1,250.00	30	R2 -5x w/o 7.11
28	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	0	\$350.00	\$0.00	30	R11-1x w/o 8.1
29	FXNC	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$350.00	\$2,450.00	30	R11-1x w/o 8.1
30	FXNC	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$350.00	\$2,450.00	30	R11-1x w/o 8.1
31	FXNC	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	6	\$350.00	\$2,100.00	30	R11-1x w/o 8.1
32	FXNC	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$350.00	\$2,450.00	30	R11-1x w/o 8.1
33	FXNC	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$350.00	\$2,450.00	30	R11-1x w/o 8.1
34	FXNC	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$350.00	\$2,450.00	30	R11-1x w/o 8.1
35	HIST	CABLE	8/29/16	9/4/16	19:00	24:00	Х							-	-	1	\$165.00	\$165.00	30	
36	HIST	CABLE	7/11/16	7/17/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	0	\$165.00	\$0.00	30	R1 -5x w/o 7.11
37	HIST	CABLE	7/18/16	7/24/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11
38	HIST	CABLE	7/25/16	7/31/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11
39	HIST	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11
40	HIST	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11
41	HIST	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	5	\$165.00	\$825.00	30	R1 -5x w/o 7.11

R1 -5x w/o 7.11

\$165.00

\$825.00

30

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date	08/09/16	
Syscode	6589	Agency	GRP Buying	Version	9 Vs. 8	
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	North Florida Neighbors	Show All Lines		
Market	Mobile		•	Total # of Weeks		8
	-	Client Code		Total		\$51,280.00
AE	Andrew Yolles	Product Code		Commission		\$7,692.00
Sales Coordinator	Kevin Bowman	Est Code		Net Total		\$43,588.00
Office	Washington	Product Name		Total Spots		251
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per S	Spot
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	-
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

R11: 8.9 MG spots. \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Τ	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	CABLE	7/11/16	7/17/16	19:00	24:00			Х	Х	Χ	Χ	Х	-	-	5	\$220.00	\$1,100.00	30	R1 +5x
44	FXNC	CABLE	7/11/16	7/17/16	19:00	24:00			Χ	Χ	Χ	Χ	Х	-	-	7	\$350.00	\$2,450.00	30	R1 +7x
45	FXNC	CABLE	7/11/16	7/17/16	15:00	19:00			Χ	Х	Х	Χ	Х	-	-	7	\$90.00	\$630.00	30	R1 +7x
46	HIST	CABLE	7/11/16	7/17/16	19:00	24:00			Χ	Χ	Χ	Χ	Х	-	-	5	\$165.00	\$825.00	30	R1 +5x
47	FXNC	CABLE	7/11/16	7/17/16	05:00	09:00			Χ	Χ	Χ			-	-	5	\$250.00	\$1,250.00	30	R2 +5x
48	CNN	CABLE	7/25/16	7/31/16	05:00	09:00			Χ	Χ	Χ			-	-	0	\$40.00	\$0.00	30	R8 -1x
49	CNN	CABLE	7/25/16	7/31/16	19:00	24:00			Х	Χ	Χ			-	-	0	\$90.00	\$0.00	30	R8 -1x
50	ESPN	CABLE	8/1/16	8/7/16	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	1	\$220.00	\$220.00	30	R7 +1x w/o 8.1-8.22
51	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	1	\$220.00	\$220.00	30	R7 +1x w/o 8.1-8.22
52	ESPN	CABLE	8/15/16	8/21/16	19:00	24:00	Χ	Χ	Х	Χ	Χ	Χ	Х	-	-	1	\$220.00	\$220.00	30	R7 +1x w/o 8.1-8.22
53	ESPN	CABLE	8/22/16	8/28/16	19:00	24:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	1	\$220.00	\$220.00	30	R7 +1x w/o 8.1-8.22
54	FXNC	CABLE	8/1/16	8/7/16	15:00	19:00	Χ	Χ	Х	Χ	Χ	Χ	Х	-	-	2	\$90.00	\$180.00	30	R7 +2x w/o 8.1-8.22
55	FXNC	CABLE	8/8/16	8/14/16	15:00	19:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	2	\$90.00	\$180.00	30	R7 +2x w/o 8.1-8.22
56	FXNC	CABLE	8/15/16	8/21/16	15:00	19:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	2	\$90.00	\$180.00	30	R7 +2x w/o 8.1-8.22
57	FXNC	CABLE	8/22/16	8/28/16	15:00	19:00	Χ	Χ	Χ	Χ	Χ	Χ	Х	-	-	2	\$90.00	\$180.00	30	R7 +2x w/o 8.1-8.22
58	FXNC	CABLE	8/1/16	8/7/16	05:00	09:00	Χ	Χ	Χ	Χ	Χ			-	-	1	\$250.00	\$250.00	30	R7 +1x w/o 8.1-8.15
59	FXNC	CABLE	8/8/16	8/14/16	05:00	09:00	Х	Х	Х	Х	Х			-	-	1	\$250.00	\$250.00	30	R7 +1x w/o 8.1-8.15
60	FXNC	CABLE	8/15/16	8/21/16	05:00	09:00	Χ	Χ	Χ	Χ	Χ			-	-	1	\$250.00	\$250.00	30	R7 +1x w/o 8.1-8.15
61	FXNC	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	1	\$350.00	\$350.00	30	R7 +1x w/o 8.1-8.22
62	FXNC	CABLE	8/8/16	8/14/16	19:00	24:00	Χ	Х	Χ	Χ	Χ	Х	Х	-	-	1	\$350.00	\$350.00	30	R7 +1x w/o 8.1-8.22
63	FXNC	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	1	\$350.00	\$350.00	30	R7 +1x w/o 8.1-8.22

Order #	62301871	Flight Dates	07/11/16 - 09/04/16	Update Date		08/09/16	08/09/16		
Syscode	6589	Agency	GRP Buying	Version		9 Vs. 8	9 Vs. 8		
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	North Florida Neighbors	Show All Lines	3				
Market	Mobile			Total # of Wee	ks			8	
	-	Client Code		Total				\$51,280.00	
AE	Andrew Yolles	Product Code		Commission				\$7,692.00	
Sales Coordinator	Kevin Bowman	Est Code		Net Total				\$43,588.00	
Office	Washington	Product Name		Total Spots				251	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0			
Status	Accepted		-	 Sold On		Cost Per Spo	ot		
Survey	Apr16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-		
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-		
Commente ·	P11: 8 0 MG enote \$0 change Please review and	confirm Thankel							

Comments :	R11: 8.9 MG spots. \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FXNC	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	1	\$350.00	\$350.00	30	R7 +1x w/o 8.1-8.22
65	HIST	CABLE	8/1/16	8/7/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	2	\$165.00	\$330.00	30	R7 +2x w/o 8.1-8.22
66	HIST	CABLE	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	2	\$165.00	\$330.00	30	R7 +2x w/o 8.1-8.22
67	HIST	CABLE	8/15/16	8/21/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	2	\$165.00	\$330.00	30	R7 +2x w/o 8.1-8.22
68	HIST	CABLE	8/22/16	8/28/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	2	\$165.00	\$330.00	30	R7 +2x w/o 8.1-8.22
69	CNN	CABLE	8/8/16	8/14/16	05:00	09:00			Х	Χ	Х			-	-	1	\$40.00	\$40.00	30	R8 +1x
70	CNN	CABLE	8/8/16	8/14/16	19:00	24:00			Х	Χ	Х			-	-	1	\$90.00	\$90.00	30	R8 +1x
71	ESPN	CABLE	8/8/16	8/14/16	19:00	24:00			Х	Χ	Х	Х	Х	-	-	2	\$220.00	\$440.00	30	R11 + 2x
72	FXNC	CABLE	8/8/16	8/14/16	19:00	24:00			Х	Χ	Х	Х	Х	-	-	1	\$350.00	\$350.00	30	R11+1x

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	100	145	6	0	0	0	0	0	0	0	0	0	251
AMT	\$19,735.00	\$30,220.00	\$1,325.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$51,280.00

SYSTEM APP:	SALES	ACCT	Date Printed	08/17/16

62301871 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |